



FOR IMMEDIATE MEDIA RELEASE
Jan 29, 2009

2nd annual REALTORS® Care Awards announcement

VANCOUVER ISLAND, BC – The Vancouver Island Real Estate Board (VIREB) is pleased to announce Coast Capital Savings as their sponsor for the second annual REALTORS® Care Awards, to be held February 26, 2009 at the Vancouver Island Conference Centre in Nanaimo. This event will be held in conjunction with the Past Presidents Dinner.

“Following up on the success of the inaugural REALTORS® Care Awards, VIREB is pleased to be announcing the details of the next gala celebration,” says VIREB Executive Director, Bill Benoit.

“The REALTORS® Care Awards are among the highest honour VIREB can bestow on its members, evolving from VIREB's longstanding REALTOR® of the Year program,” he says.

“They are presented to individuals whose dedication to excellence has had a profound influence on the quality of life in the communities they serve and have had an influence on the professional image of Vancouver Island REALTORS®.”

VIREB represents 6 geographical zones. REALTORS® Care Award winners will be identified from the zones by an independent panel of judges. A recipient will be selected from the list of nominees as the VIREB REALTOR® of the Year.

“These awards recognize the REALTORS®’ personal leadership and service qualities not only applied to the real estate industry but also to the promotion of civic community and charitable causes,” he says.

The REALTORS® Care Awards will be earned by REALTORS® who have made a mark in their community, their industry and had an influence on the professional image of REALTORS®. Nominations closed in December 2008.

Major event sponsor Coast Capital Savings is Canada’s second largest credit union with total assets under administration of \$11.9 billion, 380,000 members and 51 branches in the Metro Vancouver, Fraser Valley and Vancouver Island regions of British Columbia. Product innovations from Coast Capital Savings include Canada’s first free chequing account from a full-service financial institution and the first business account in the country to offer unlimited transactions for a flat fee. The credit union was named one of BC’s Top 50 Employers in 2009, is one of Canada’s 50 Best Managed Companies and the recipient of the Canadian Co-operative Association Innovations in Co-operative Governance Award. Coast Capital Savings has also been designated a Caring Company by Imagine Canada. To learn more, visit www.coastcapitalsavings.com.

VIREB represents approximately 1,130 licensed REALTOR® members in more than 85 member offices on Vancouver Island (north of Victoria).

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REALTOR® is a trademark identifying real estate professionals who are members of the Canadian Real Estate Association (CREA). REALTORS® subscribe to a Code of Ethics and Standards of Business Practices as set out by CREA. MLS® is a cooperative marketing system used by Canada's real estate boards.

For more information, please contact:

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