

2019 BUYER PROFILE

AT A GLANCE

REASON FOR PURCHASE



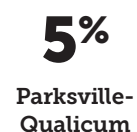
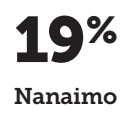
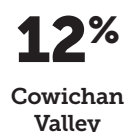
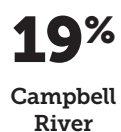
BUYER ORIGINS



PROPERTY TYPE



PERCENTAGE OF FIRST-TIME BUYERS



AFFORDABILITY



ONLY 2.9 PER CENT OF HOMES PURCHASED SOLD FOR MORE THAN \$1,000,000

Infographic data based on 1,378 responses to a survey of 7,357 residential buyers whose data was obtained from the MLS® database. Percentages that total 100 are rounded to the nearest number.