

## MEDIA RELEASE

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FOR IMMEDIATE RELEASE

# VIREB HOSTS FIRST-EVER BUYERS & SELLERS HOME FAIR ON APRIL 29 IN NANAIMO

NANAIMO, BC – The Vancouver Island Real Estate Board (VIREB) will host its first-ever Buyers & Sellers Home Fair on Saturday, April 29, at Beban Park Social Centre in Nanaimo.

With a theme of “learn from the real estate experts,” this consumer-focused event is an incredible opportunity for exhibitors to engage with consumers who are there to learn about real estate. VIREB has booked four notable speakers who will share their knowledge and expertise on mortgages, assessments, secondary suites, and the overall housing market.

First up will be Tony Joe, a 25-year real estate veteran, past president of the Victoria Real Estate Board, and a PDP instructor for the British Columbia Real Estate Association (BCREA). If you find the thought of buying or selling real estate daunting, Joe will help demystify the entire real estate transaction during his talk titled “Everything You Wanted to Know About Real Estate (But Were Afraid to Ask!)”

Next up will be Maurice Primeau, a senior appraiser with BC Assessment, who will deliver “Assessments 101.” Primeau’s talk will cover how properties are valued, how BC Assessment uses that information for tax-base purposes, assessment accuracy, and the appeal process.

Mike Bates from the City of Nanaimo will then present “Home Suite Home: Get the Scoop on Secondary Suites!” If you are interested in building a secondary suite to generate rental revenue, accommodate a relative, or increase your home’s value, this session is a must-see. Attendees will leave this presentation with the knowledge and confidence needed to construct a safe and legal secondary suite.

Rounding out the spectrum of speakers is BCREA chief economist Cameron Muir, who will tell you what to expect from British Columbia’s housing market in 2017.

In addition to these four industry experts, attendees will also have access to an array of “Ted Talks” style mini-seminars in breakout rooms covering a broad range of real-estate-oriented topics, from home staging to home inspections, mortgages to maintenance, and everything in between.

VIREB’s Buyers & Sellers Home Fair is a not-to-be-missed opportunity for exhibitors to market their businesses to an engaged audience. If you are interested in becoming an exhibitor, please contact Sean McCue of Black Press at 250.753.3707. For a full schedule and session information, visit [www.vireb.com](http://www.vireb.com).

## **ABOUT VIREB**

VIREB represents approximately 1,000 REALTORS® in nearly 90 member offices on Vancouver Island, from the Malahat in the south to the northern tip.

For more information, please contact:

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