

TOP 10 ACTIONS REALTORS® ARE TAKING DURING COVID-19

If you're considering buying or selling a home during the COVID-19 pandemic, here are 10 things REALTORS® are doing to protect you.



DIGITAL COMMUNICATION

Your REALTOR® will communicate with you via telephone, email, video, or teleconference. Since the COVID-19 outbreak was declared a pandemic, REALTORS® have been using technology to connect virtually with clients using Zoom, FaceTime, or other videoconferencing technologies.



SHOWCASE YOUR PROPERTY ON REALTOR.CA

As you search Canada's most-viewed real estate website, you'll notice that VIREB listings can display up to 99 photos. Since a picture is worth a thousand words, this allows your REALTOR® to showcase your property to prospective buyers.



VIRTUAL HOME TOURS

In April, REALTOR.ca introduced a new feature that allows REALTORS® to showcase listings by integrating video and 3D tours from multiple popular services. Since mid-April, traffic to REALTOR.ca has increased by 14 per cent, and inquiries to REALTORS® are up by 25 per cent.



LIVESTREAMING OPEN HOUSES

REALTORS® are now scheduling and promoting livestream open houses using popular platforms such as Facebook Live, Instagram Live, Zoom, and YouTube. They walk through the home and describe it while you watch live and in real-time. It's the next best thing to being there in person!



E-TRANSACTIONS

REALTORS® embraced electronic document signing several years ago and are adept at guiding clients through completing MLS® contracts electronically via PDFs and e-signature technology. No sharing of pens is necessary, and it's far more efficient.



E-DOCUMENTS

Did you know that strata documents, land title documents, floor plans, and other documents pertaining to real estate transactions are available digitally? If you haven't sold a home before, you may not know that your REALTOR® can simply email your documents to you.



SAFE IN-PERSON VIEWINGS

When buyers are serious about purchasing your home, they (and their home inspector) must see it in person. REALTORS® are working with buyers and sellers to ensure that in-person viewings adhere to the stringent safety protocols required by WorkSafeBC.



DISINFECTING HIGH-TOUCH SURFACES

When a physical viewing of your home is required, your REALTOR® will follow WorkSafeBC's protocols by ensuring that high-touch areas like keys, lockboxes, doorknobs, handrails, elevator buttons, and others are cleaned and disinfected.



ENSURING REAL ESTATE OFFICES ARE SAFE TO VISIT

Like many businesses, numerous local real estate brokerages are in the process of reopening. They're committed to following stringent public safety guidelines, such as physical distancing, personal protective measures, and disinfection protocols.



STANDARD PROVINCIAL REAL ESTATE FORMS

A new Notice and Acknowledgement form is available for your REALTOR® to use during the COVID-19 pandemic. It alerts clients of changes to real estate practice and supports your safety by helping you make informed decisions.