



AN ASSOCIATION OF REALTORS®

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Members reminded about safety in wake of Saanich REALTOR® murder

NANAIMO, BC – In the wake of the weekend tragic murder of a 24 year old female REALTOR® in Saanich, the Vancouver Island Real Estate Board (VIREB) is reminding its members about personal safety.

“We’re all in shock and wish to send our condolences to the family, friends and colleagues of the murdered REALTOR®,” says President Subhadra Ghose.

Ghose says addressing REALTOR® safety issues is not a new thing.

“That’s why we run ongoing awareness campaigns through our Board reminding our members about their personal safety.

“Through the Canadian Real Estate Association, we promote a published booklet called ‘REALTOR® Safety Brochure’. We have promoted and linked to it several times through our monthly newsletter, as recently a few months ago.

“Despite this, the potential for risk is there. That’s why we continue to look at ways to make our industry safer for both our members and the public,” she says.

Other industry changes being considered include REALTORS® putting more emphasis on qualifying buyers and using buyer-agent contracts signed in the safety of an office.

VIREB will also be launching another technical program over the next 6-weeks that will REALTORS® to benefit from new instant text software. “One of the uses will allow REALTORS® to send instant alerts if they were in crisis or warnings about suspicious clients,” Ghose says.

VIREB represents approximately 1,180 licensed REALTOR® members in more than 85 member offices on Vancouver Island (north of Victoria).

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REALTOR® is a trademark identifying real estate professionals who are members of the Canadian Real Estate Association (CREA). REALTORS® subscribe to a Code of Ethics and Standards of Business Practices as set out by CREA. MLS® is a cooperative marketing system used by Canada’s real estate boards.

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