



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **REALTORS® Care Awards launched by VIREB**

VANCOUVER ISLAND, BC – The Vancouver Island Real Estate Board (VIREB) is pleased to announce the first annual REALTORS® Care awards will be held February 28, 2008 at Tigh Na Mara Resort and Spa in Parksville.

“The REALTORS® Care awards are now one of the highest honours the Vancouver Island Real Estate Board can bestow on its members,” says VIREB President, Subhadra Ghose.

“The REALTORS® Care Awards have evolved and added to VIREB’s longstanding REALTOR® of the Year program,” Ghose outlines, adding nominees are individuals whose dedication to excellence have had a profound influence on the quality of life in the communities they serve.

“The VIREB Board wants to recognize REALTORS® who volunteer their time outside of the real estate industry and to encourage their peers to get involved as well.”

VIREB represents six geographical zones and a REALTORS® Care award winner will be identified in each zone by an independent panel of judges. From the six zone winners a REALTOR® of the Year will be selected.

“These awards recognize the REALTORS®’ personal leadership and service qualities not only applied to the real estate industry but also to the promotion of civic community and charitable causes,” she says.

“The REALTORS® Care Awards will be earned by REALTORS® who have made a mark in their community, their industry and had an influence on the professional image of REALTORS®. We are pleased to have Coast Capital Savings sponsor this inaugural event.”

VIREB represents approximately 1,160 licensed REALTOR® members in more than 85 member offices on Vancouver Island (north of the Malahat).

REALTOR® is a trademark identifying real estate professionals who are members of the Canadian Real Estate Association (CREA). REALTORS® subscribe to a Code of Ethics and Standards of Business Practices as set out by CREA. MLS® is a cooperative marketing system used by Canada's real estate boards.

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